

Media Guidelines

It is required that all sponsor marketing materials appearing on Argyle’s website or in digital/printed materials be submitted in the accepted file formats or the quality of appearance cannot be guaranteed.

Logos – acceptable file formats:

File Extension:	File Format:	Instructions:
.ai	Adobe Illustrator	Fonts outlined or imbedded
.eps	Encapsulated Postscript File	Fonts outlined or imbedded
.pdf	Adobe Acrobat	Fonts outlined or imbedded
.psd	Adobe Photoshop	Min: 5" x 5" @ 300 dpi
.jpg / .jpeg	Joint Photographic Experts Group	Hi-Res: 5" x 5" @ 300 dpi
.gif	Generic Image Format	Hi-Res: 5" x 5" @ 300 dpi
.png	Portable Network Graphics	Hi-Res: 5" x 5" @ 300 dpi

Digital Ads

Full Page Ad:

Final Dimensions: 8 ½" width x 11" height

File Extension:	File Format:	Instructions:
.ai	Adobe Illustrator	Fonts outlined or imbedded
.eps	Encapsulated Postscript File	Fonts outlined or imbedded
.pdf	Adobe Acrobat	Fonts outlined or imbedded
.psd	Adobe Photoshop	Flattened at Min: 300 dpi

Resource Center

Just another WordPress site

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