

POLLING SPONSORSHIP GUIDELINES

Obtain valuable market intelligence as the exclusive sponsor of a polling question during an Argyle event.



PARTICIPATE IN BRAINSTORMING CALL

with Argyle to discuss the content and drivers behind your polling question.



SUBMIT YOUR POLLING QUESTION TO ARGYLE

for final approval two weeks prior to your event date.



YOUR POLLING QUESTION AND UPDATED RESULTS WILL BE SHARED

5-6 times throughout the event and will feature your logo.



RECEIVE A BRANDED ASSET

two weeks post-event that includes the final results of the polling question that you can repurpose.



ARGYLE WILL POST THE BRANDED RESULTS

of your polling question to Argyle Journal, including a link directing back to your own website.

CLIENT BENEFITS



Gain insight on executive priorities related to your strategic focus by authoring an onsite poll.



Receive extensive brand exposure as real-time results are updated throughout the day.



Extend your reach with summary results posted to Argyle Journal, Argyle Executive Forum's content marketing platform.



Support content marketing efforts by repurposing results in your own materials.