

VIRTUAL EVENTS

Efficiently reach senior level decision makers across geographic regions with timely content and discussion tailored to specific business pain points.



VIRTUAL EVENT AGENDA

- Minutes :00 - :05** Argyle Executive Forum Opening Remarks
- Minutes :05 - :25** Client Thought Leadership Presentation
- Minutes :25 - :60** Panel Discussion
- Minutes :60 - :70** Audience Q&A
- Minutes :70 - :75** Argyle Executive Forum Closing Remarks

CLIENT BENEFITS

Gain dedicated access to Argyle members as the exclusive sponsor of a 75 minute virtual event:



Reach an audience of 35-50 preselected Argyle members and receive contact information for approximately 150 gross registrations



Set the tone for the discussion with a 20 minute thought leadership presentation by your subject matter expert.



Enhance visibility by combining your message with industry leaders in a panel discussion.



Augment your marketing efforts by distributing the replay link post-event.



Take advantage of our online platform and logistics management.